



Improving Pregnancy Outcomes: *A Community Collaborative Approach*

This program is provided by March of Dimes with support from HCA Midwest Health System.

Thursday,
November 17, 2011
7:30 am to 4:00 pm

Overland Park
Marriott
10800 Metcalf
Overland Park, KS
66210

A conference for professionals interested in enhancing perinatal health through community partnerships focused on health care access, quality and evidence-based practice.

The 2011 Prematurity Conference features Dr. Dennis Crouse, Medical Director with the University of Illinois Chicago Medical Center and Dr. Diana Ramos, Medical Director with the Los Angeles County Health Department.



March of Dimes Sponsoring Hospitals

Centerpoint Medical Center
Menorah Medical Center
Overland Park Regional Medical Center
Research Medical Center





Prematurity Conference Agenda

Improving Pregnancy Outcomes: A Community Collaborative Approach

Conference Objectives

By the end of the conference, attendees will be able to:

- Discuss the status of maternal and infant health in Kansas and provide a forum for stakeholders to discuss opportunities for improvement.
- Describe medical and social issues that result in known racial and ethnic disparities in birth outcomes.
- Identify how the March of Dimes' *Becoming a Mom / Comenzando bien* curriculums can be adapted to meet the needs of prenatal populations at the community level.
- Identify local and national approaches to collaborating with existing community programs/partners to better reach the community's most at-risk prenatal populations.
- Outline successful initiatives to reduce elective deliveries before 39 weeks at hospital, health system and statewide levels.

Accreditation

**Overland Park Regional Medical Center
is providing continuing education credit
for the 2011 Prematurity Conference**

Overland Park Regional Medical Center is also approved as a provider of continuing education in nursing by the Kansas State Board of Nursing (Kansas State Provider No. LT0225-0738). The program must be attended in its entirety and an evaluation submitted in order to receive a certificate and continuing education credit. Any participant wishing other continuing education credit must contact his/her professional organization for approval.

Prematurity Conference 7.0 CEU Credits



Prematurity Conference Agenda

Improving Pregnancy Outcomes: A Community Collaborative Approach

7:30-8:00 am Registration, Breakfast, and Exhibits

8:00-8:45 am Prematurity Briefing

Sue Hall, MD
Medical Director NICU
Stormont Vail Healthcare
Pediatrix Medical Group

November 17th is World Prematurity Day and 2011 marks the ninth anniversary for the March of Dimes Prematurity Campaign. The CDC released new Healthy People 2020 goals this year and in response, the March of Dimes has adjusted our national prematurity goals. For the third year in a row, the national premature birth rate has shown a modest decline - a trend that we all hope continues!

Dr. Hall will share the 2011 Prematurity Report Cards and discuss the changes proposed by Healthy People 2020. She will also present Kansas' prematurity and infant mortality snapshot and discuss current and emerging issues facing communities across our state.

8:45-9:15 am Building Community Partnerships

Diane M. Daldrup
State Director of Program Services
March of Dimes Greater Kansas Chapter

Budget cuts, manpower shortages and increased client needs are the reality for organizations that serve our most vulnerable populations. Creating partnerships to share resources, risks and rewards not only makes sense—it makes a difference! Learn how the March of Dimes is integrating community collaborative development into their funding requirements and the promise this mechanism holds for long-term program sustainability.

9:15-10:45 am Quality Improvement Collaborative—Illinois' Experience

Dennis Crouse, MD, PhD
Medical Director NICU
Co-Director, Division of Neonatology
University of Illinois Chicago Medical Center

Many Kansas City hospitals have initiated programs to eliminate elective deliveries prior to 39 weeks. These comprehensive quality indicator projects featuring "hard stop" policies are instrumental in reducing the late preterm birth rate. Dr. Crouse will present information on the Illinois Quality Collaborative and share insight on how six hospitals in Chicago worked together to establish a community-wide initiative utilizing the March of Dimes 39-Week Toolkit and featuring data-sharing for continuous quality improvement.



Prematurity Conference Agenda

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10:45-11:00 am Break

11:00-12:00 pm National Partnership for Action

**Tracy Branch, MPAS, PA-C
Lieutenant Commander, U.S. Public Health Service
U.S. Department of Health & Human Services
Region VII Minority Health Consultant**

The mission of the National Partnership for Action (NPA) is to mobilize and connect individuals and organizations across the country to create a nation free of health disparities. Join Lt. Commander Branch as she shares a progress report on the National Partnership for Action since its introduction in Kansas City at the 2010 Prematurity Conference. Learn about the newly formed Regional Health Equity Councils and how these public/private partnerships will develop regional blueprints for addressing disparities issues.

12:00 Lunch

12:00-1:30 pm Creating A Community Prenatal Care Collaborative

**Stephanie Wolf, RN, BSN
Maternal & Child Health Coordinator
Salina-Saline County Health Department**

**Charles T. Allred, MD
Salina Family HealthCare Center
Associate Director
Smoky Hill Family Medicine Residency Program**

The Saline County Health Department, in partnership with the Salina Family HealthCare Center, has implemented an incentive-based program designed to provide pregnancy education and prenatal care services for their community. This March of Dimes grant project has become a recognized best practice for development of a sustainable community collaborative. Ms. Wolf and Dr. Allred will discuss the current success of this program and share insight on their emerging opportunities using this practice model.



Prematurity Conference Agenda

Improving Pregnancy Outcomes: A Community Collaborative Approach

1:30-1:45 pm Break

1:45-3:30 pm Community Solutions—Preconception Health Council of California

Diana E. Ramos, MD, MPH, FACOG
Medical Director, Maternal Health & Family Planning
Los Angeles County Public Health Department
Associate Clinical Professor, Obstetrics and Gynecology
Keck University of Southern California School of Medicine

The Preconception Health Council of California was formed as a partnership between the California Department of Public Health and the March of Dimes California Chapter in 2006. The PHCC is a statewide forum for planning and decision-making for the integration and promotion of preconception health and health care. Dr. Ramos will present a report on the work and current initiatives of the PHCC including the Every Women California Campaign and their just released Interconception Toolkit.

3:30 Closing, Upcoming Events, Door Prizes



Prematurity Conference Agenda

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**Special thanks to our lead sponsor, HCA Midwest Health System,
for providing this conference at no charge for all attendees!**

Registration Deadline November 14, 2011

Email, fax or mail one registration per person to:

**Diane M. Daldrup
State Director of Program Services
Email: ddaldrup@marchofdimes.com**

**March of Dimes Greater Kansas Chapter
4400 College Blvd., Suite 180
Overland Park, KS 66211
Fax: 913-469-3661 Questions? Please call 913.387.3608**

Name: _____

License Number (Nurses Only) _____ **State** _____

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Phone _____ **Fax** _____

Email Address _____



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